

19<sup>th</sup> July 2011

### ANNOUNCEMENT - PACKAGING CATEGORY

It gives us great pleasure to announce the launch of Advantage, our packaging specialist category.

Advantage has been a well established packaging brand for over 15 years. David Halliday (Network Packaging) will take over the responsibility for Advantage. He will be responsible for ensuring that we have a clear and distinctive range of packaging products, sourced globally. Products currently included in this category are Tapes and Stretch films, with our view being to expand the brand into our labels (thermal, plain and customized) Flexible Polythenes (Plain and Printed) and Corrugated and Litho (Plain and Printed) cartons, amongst other product ranges, to maximize the exposure of our brand presence in the marketplace.

Going forward our focus is on the specialised categories of –

Advantage (Packaging)



Beaver (Lifting, Rigging and Load Restraint)



B-Safe (Height Safety)



Frontier (Personal Protective Equipment)



Mack Boots (Footwear)



Worksense (Workwear)



Please welcome David to his new role and ensure you give him any assistance he may require.

Regards,

A handwritten signature in black ink, appearing to read 'Jason Varone'.

Jason Varone – Chief Operating Officer